

Message Text

UNCLASSIFIED

PAGE 01 WELLIN 01615 022316Z
ACTION EB-07

INFO OCT-01 EA-09 ISO-00 AID-05 CIAE-00 COME-00 FRB-01
INR-07 NSAE-00 USIA-15 TRSE-00 XMB-04 OPIC-06
SP-02 LAB-04 EPG-02 SIL-01 OMB-01 /065 W
-----030515Z 100264 /23

R 020527Z MAY 77
FM AMEMBASSY WELLINGTON
TO SECSTATE WASHDC 3130

UNCLAS WELLINGTON 1615

E.O. 11652: N/A
TAGS: ECON, EGEN, EALR, NZ
SUBJECT: FEBRUARY RETAIL SALES INCREASE OVER JANUARY 1977

REF: WELLINGTON 0780

1. ACCORDING TO THE LATEST FIGURES FROM THE DEPARTMENT OF STATISTICS THE TOTAL VALUE OF RETAIL SALES FOR FEBRUARY WAS \$371.23 MILLION. AFTER CORRECTION FOR SEASONAL CHANGES IN PURCHASING PATTERNS AND FOR DIFFERING NUMBERS OF TRADING DAYS IN EACH MONTH, SALES IN FEBRUARY SHOW AN INCREASE OF 0.9 PERCENT COMPARED WITH JANUARY 1977.

2. AFTER SIMILAR ADJUSTMENTS, THE SALES FOR FEBRUARY 1977 WERE 15.8 PERCENT HIGHER THAN THOSE FOR FEBRUARY 1976.

3. THE LARGEST CONTRIBUTORS TO THE INCREASE FROM FEBRUARY 1976 TO FEBRUARY 1977 WERE GROCERY AND DAIRY STORES (17.2 PERCENT), FOOTWEAR (18 PERCENT), HARDWARE, BUILDERS' HARDWARE, PAINTS ETC. (15 PERCENT) AND CHEMIST STORES (15.6 PERCENT).
KILLGORE

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: SALES, REPORTS
Control Number: n/a
Copy: SINGLE
Sent Date: 02-May-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977WELLIN01615
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770154-0006
Format: TEL
From: WELLINGTON
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t197705102/aaaadkiq.tel
Line Count: 46
Litigation Code IDs:
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Litigation History:
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Office: ACTION EB
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 77 WELLINGTON 780
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 14-Oct-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2324611
Secure: OPEN
Status: NATIVE
Subject: FEBRUARY RETAIL SALES INCREASE OVER JANUARY 1977
TAGS: ECON, EGEN, EALR, NZ
To: STATE
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/c2d75087-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009